

**A TEN-POINT ECONOMIC CHARACTER FOR A TYPICAL MIDDLE- INCOME GROUP FAMILY IN INDIA WHICH CAN BE ACHIEVED IN FIVE YEARS.**

|   | IN LAKHS          |
|---|-------------------|
| 1. A OWN HOUSE                                | RS. 20.00         |
| 2. HOUSE HOLD AMENTIES AND GADGETS            | RS. 10.00         |
| 3. EDUCATIONAL EXPENSES FOR THE CHILDREN      | RS. 5.00          |
| 4. CARAND TWO WHEELERS                        | RS. 5.00          |
| 5. CHARITY AND SOCIAL SERVICE                 | RS. 5.00          |
| 6. MARRIAGE EXPENSES FOR THE CHILDREN         | RS. 10.00         |
| 7. JEWELLERY                                  | RS. 5.00          |
| 8. MEDICAL,INSURANCE AND SOCIAL SECURITIES    | RS. 10.00         |
| 9. SAVINGS IN THE BANK                        | RS. 15.00         |
| 10. SEED CAPITAL FOR A SMALL BUSINESS STARTUP | RS. 20.00         |
| <b>TOTAL (ONE CRORE RUPEES)</b>               | <b>RS. 100.00</b> |

It is a common typical dream and expectation of an average Indian family.

HAPPY FAMILIES is an answer to this dream.

HAPPY FAMILIES will help a common family to achieve this financial freedom.

If you have the ambition we will provide you the opportunity.

HAPPY FAMILIES is a friend to you, to your family members and to your friends.

Let us join hands together to make our people wealthy, knowledgeable and successful.

**LET US MAKE OUR NATION THE GLOBAL LEADER**

**AN EYE FOR OPPORTUNITY**

Many entrepreneurs start by finding a need and quickly satisfying it.

**INDEPENDENCE**

Even though most entrepreneurs know how to work within the framework for the sake of profits, they enjoy their own boss.

## **AN APPETITE FOR HARD WORK**

Most entrepreneurs start out working long, hard hours with little pay.

## **SELF CONFIDENCE**

Successful Educational Business Consultant demonstrate extreme self-confidence in order to cope with all the risks of operating their own business.

## **DISCIPLINE**

Successful Educational business consultant resist the temptation to do what is unimportant or the easiest but have the ability to think through to what is the most essential.

## **SUCCESSFUL BUSINESS THOUGHTS**

### **TEAM WORK**

**IN MATTERS OF RELATIONSHIP FLOW WITH THE CURRENT LIKE  
WATER.**

**IN MATTERS OF PRINCIPLE STAND LIKE A ROCK.**

## **TWELVE STEPS TO HARVEST YOUR MIND POWER**

- 1. Choose a quiet place**
- 2. Wear comfortable clothing**
- 3. Get into a comfortable position**
- 4. Slowly close down your eyes**
- 5. Relax**
- 6. Focus the picture**
- 7. Put yourself in the picture**
- 8. Use all your senses**
- 9. Use your emotions**
- 10. Let go off the picture**
- 11. Give yourself permission to succeed**
- 12. Be creative**

## HAPPY FAMILIES BUSINESS POLICY =EDUCATION FOR NATION

Business, in our country is not merely an activity for individual profit. In the Indian milieu, a business person is the custodian of the vital interests of society.

Mahatma Gandhi articulated this view in his inimitable way. He called on business leaders to consider themselves trustees of the society's wealth. Given this background, the concept of social partnership comes naturally to us.

We know that this is the ideal. Reality is somewhat different. Therefore, business must redefine its location in our social fabric. Because a revolution of galloping aspirations and rising consciousness is sweeping our planet. Because an island of prosperity is unsustainable in an ocean of poverty. Because profits cannot rise by keeping prices abnormally high. Because business no longer thrives if it remains insensitive to the needs of the society. This has begun to dawn powerfully as the old world yields to the new, as Newton gave way to Einstein, as the Industrial age is overwhelmed by the knowledge age.

The spirit of "take" permeated the old world. The spirit of "partake" flavors the ethos of the new world.

In the old world, society was divided into the haves and the have-nots. One class produces surplus value, and another appropriates it. This paradigm has changed dramatically. In the new world, partnership is the cornerstone of business ethos.

Philanthropy was the cornerstone of the old world. Sustainable development, human dignity and business ethics are the philosophy of the new world. In the old world, kindness manifested itself as charity. In the new world, empowerment is the enlightened approach. Earlier, the accent was on building schools; hospitals and homes for the infirm. Now, education, health, shelter and needs of the physically challenged are recognized as basic human rights.

These are fundamental changes. Economic prosperity, environmental quality and social equity have become integral to the business society interface in the new world order.

Responsible companies now present triple bottom lines in their in their annual reports-financial, environmental and social.

Financial investors increasingly take a negative view of socially irresponsible organizations and shy way from 'sin stocks'.

Of course, this is not enough.

Even now, society and business are viewed as two distinct activities trying to engage each other.

That is a far cry from true and vibrant partnership.

Therefore, much more needs to be done.

Business and NGOs still relate to each in a confrontational mode. The must change.

Non-Governmental organizations must place corporate under greater scrutiny especially in their use natural resources and human rights abuses.

This is as it should be.

Business must now frown upon it.

Similarly, NGOs must also change their mindset.

Society as a whole will be benefited if the two work work in the true spirit of cooperation.

**THIS PROJECT IS DEDICATED TO THE YOUTH  
THE FUTURE OF OUR COUNTRY  
TO SHARE A NEW TOMORROW  
THROUGE THEIR QUEST FOR  
LEADERSHIP & ENTREPRENEURSHIP**

Never was the time in the history of India, there was so much need to understand, evaluate and harness the human resource as today.

What this great nation will henceforth depends not on the material resources or political stability but on our ability to create a climate where individuals can draw upon their infinite capacity and contribute to the prosperity of the self and the nation.

**CAN YOU TAKE THE RIGHT DECISION YOUR  
ENVIRONMENT NEEDS TODAY AND  
PRESERVE IT FOR THE DAYS TO COME?  
WE ARE CALLINGALL THOSE CITIZENS WHO  
WOULD CARE FOR THE COUNTRY TODAY,  
TOMMORROW AND FOREVER.**